

**20
OCT
2018**

**WILLIAM
STREET
FESTIVAL**

**10TH
EDITION**

#WILLIAMSTREETFESTIVAL #WILLIAMSTREETPADDINGTON #VISITPADDINGTON

WILLIAM STREET FESTIVAL 2018 – PRESS RELEASE

Get ready for a very special edition of the William Street Festival!

On Saturday, October 20th, 2018 from 11:30am to 10:00pm, William Street Festival is coming back in iconic William Street, Paddington, celebrating its 10th edition. Held in the heart of Paddington, William Street Festival is a celebration of the street, its unique retailers and Paddington lifestyle.

The event is supported by Woollahra Council, Visit Paddington, Be Productions Australasia, the William Street businesses and external vendors. This year we are also proud to announce the collaboration with Head On Photo Festival as well as Istituto Italiano di Cultura Sydney for the Outdoor Cinema.

Cosmopolitan William Street has great restaurants, bars, pubs, independent stores, boutiques and fashion. It celebrates the finer things in life and iconic heritage buildings. It is a dynamic mix of cultures, styles and people.

William Street is well known for its array of high-quality boutiques, bars and eateries, the Street contains many hidden fashion gems, and the Festival aims to help promote the culture that abounds this beloved street. The day sets out to showcase the diverse and brilliant bests our community has to offer, with a whole day of shopping, eating, drinking and relaxing. It's giving back to the people who fuel the success of the businesses and it gives William Street stores the opportunity to showcase their workspace and products.

After the last three years' great success, the Festival is going again into the night, ending at 10pm. Festival-goers will enjoy light projections on the iconic The London Hotel and the Paddo Inn's Facade and the Open-Air Cinema are also back and bigger than ever. For the little ones, the Festival will have a special dedicated kids' area, thanks to the support of Woollahra Council, in James Cook Reserve, few steps away from William Street; featuring workshops with the Tutu and Tops Team.

The Art Section is also coming back, featuring an exhibition by Head On Photo Festival and a live art performance by Mulga.

Two outdoor lounge areas, live music performances and DJ sets during the day and at 8.00 pm as the sun sets the Open Air Cinema will commence. Following the tradition of screening European movies - screened with the original audio and English subtitles, this year an Italian movie has been selected: Mediterraneo by Gabriele Salvatores. A fabulous film that won an Oscar for Best Foreign Language Film in 1992. The screening will be possible thanks to Istituto Italiano di Cultura Sydney and Mediaset.

The Festival brings together around 50 participants, all having a unique activation on the day, offering a wide range of different experiences for the festival-goers, representing different cuisines from all over the world, engaging with people for a whole day of live entertainment, shopping, delicious food and great time.

The music line up for this edition is just as diverse as the activations and food vendors' offerings.

From the vibrant DJ sets organised by 10 William St, the Paddo Inn and Belance, the live music bands and artists that will perform at the lounge area all day, to the great performance of **Kosta Haich** hosted by The London Hotel, featured music at William Street Festival 2018 is sure to make attendees groove. Some great dance vibes will be shaking things up at Main Stage, thanks to the amazing team of Swing Patrol, the largest swing school in the world, coming back this year with two classes and more surprises.

VENUE:

William Street will be closed to traffic on October 20th: activations, stalls and activities will be distributed throughout the street, from the corner with Oxford St to Paddington St.

JAMES COOK RESERVE:

Cooks Paddock will again turn into a Kids Paradise with the Tutu and Tops Team running arts & crafts workshops from 11.30am until 5:00pm and mascot costumes visiting our young Festival Lovers.

About Tutu and Tops:

Tutu & Tops is a children's book written and illustrated with a playful spirit, to bring fun and a sense of adventure to all it touches. In doing so, it develops deeper connections between the reader and their loved one. It challenges family and gender stereotypes to prove that anything is possible and love and laughter will always win. Locally written and superbly illustrated this unique book will be cherished by anyone with an appreciation for quality art and a desire for playful adventures.

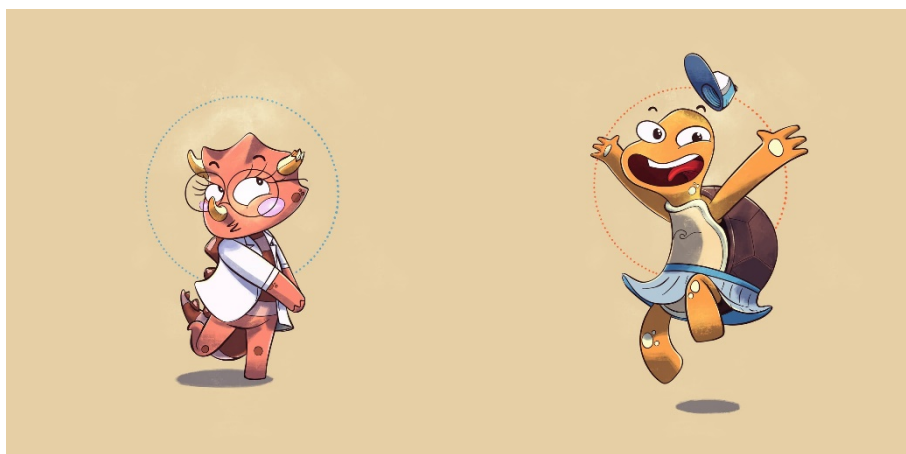
Book 1 - The Ferry Adventure

On this adventure Tutu & Tops catch the ferry to see their favourite singer Hilary Hippo at the Sydney Opera House. Follow them on this journey, things don't always go to plan but the Smiths still have fun!

About the authors: Miguel Gonzalez and Tom Daven

Miguel was born and raised in Venezuela but has found home on Sydney's Northern Beaches where he is breaking down barriers in the art world with his unique style and fresh, energetic approach. Camila, his 5 year old daughter, is his love, inspiration and sounding board for the characters brought to life in this book.

Tom has finally been able to break off the shackles of a mundane corporate life to unleash his inner creativity in this project. Inspired by travel, the outdoors and a love of adventures he wants to encourage this in his boys, Billy and Sonny.



ART SECTION:

The 10th edition of the William Street Festival is celebrating the Art in all of its forms, from Photography to Live Art Performances, from Music to Dance, from Cinema & Visuals there is something for everyone in the mix.

Head On Photo Festival Presents Portraits:

Portraits on William samples some of the best images from the internationally acclaimed Head On Portrait Prize. The Prize is part of Head On Photo Awards - one of the most prestigious international photo competitions awarding over \$60,000 each year to the best images in Portrait, Landscape, Mobile and Student categories.

It was established in 2004 to provide greater opportunities for both practising photographers and members of the public to view and exhibit high-quality photographic portraits. The judges look purely for images that encapsulate the essence of the subject and invite an emotional response from the viewer. In recent years, the exhibition has toured internationally to China, Europe, New Zealand and the United States.

<https://www.headon.com.au/photo-awards>

Live Art Performance: by Mulga

Sydney based artist Mulga will create a live art piece at the Art Lounge Area.

Mulga is Joel Moore, a Sydney based artist, freelance illustrator and poet who paints murals, designs t-shirts and runs the Mulga brand. After having his first art show and launching his art career in 2012 he left his finance job in 2014 to become a full time art dude. Known for his unique style of intricate line work & bright colours, Mulga's art brings to life a world where tropical bearded men run rampant, lions smoke tobacco pipes, tigers wear diamond sunglasses and gorillas rule the world like some kind of funky planet of the apes. If you were to describe his art you could say that it pulsates with an untrammelled use of colour and is made up of textured shapes and intricate line work that transcendently floats with emotion. His creative portfolio to date is an impressive one with over 56 shows under his belt, winner of AS Colours Little Help Project t-shirt design competition, gold at the Illustrators Australia awards, finalist and peoples choice winner at Hazelhurst's Art on Paper prize. Mulga enjoys writing a weird poem for every one of his creations because who doesn't like a weird poem and he reckons it's a neat way to make people smile.

<https://mulgatheartist.com.au/>

FESTIVAL BAG:

To celebrate this special anniversary of the event a Festival bag with an original design by Mulga will be available for sale at the Info Booth on the event day.

LINE-UP:

The Festival, including the full listing of street retailers and external vendors' activations, music program and night activities. William Street Festival 2018 has something for everyone!

11:30 – 13:00 DJ Paul Guy (Main Stage)
11:30 – 13:30 DJ Bigelow (Belancē, 8 William Street)
12:00 – 19:00 Kosta Haich (The London Hotel)
13:00 – 13:30 Swing Patrol (Main Stage)
13:30 – 19:00 DJ Set (Paddo Inn)
13:30 – 14:00 DJ Paul Guy (Main Stage)
14:00 – 19:00 DJ Set (10 William Street)
14:00 – 14:10 Mayor of Woollarah Speech (Main Stage)
14:10 – 14:30 DJ Paul Guy (Main Stage)
14:30 – 15:30 Mettā Música (Main Stage)
15:30 – 16:00 DJ Paul Guy (Main Stage)
16:00 – 17:00 Zane Thompson (Main Stage)
17:00 – 17:30 Swing Patrol (Main Stage)
17:30 – 18:00 DJ Paul Guy (Main Stage)
18:00 – 18:45 Darling (Main Stage)
18:45 – 20:00 DJ Paul Guy (Main Stage)
20:00 – 22:00 Open Air Cinema
22:00 Event Ends

OUR PARTNERS:

Head On Photo Festival:

Head On Photo Festival is Australia's premier photographic event and a world-leading photography festival designed for everyone who loves photography. Each year in May, Head On presents the work of local, international, dynamic and diverse photo-artists through a series of exhibitions, talks and workshops throughout Paddington and Sydney. The 2019 Festival launches 3 May at UNSW Art & Design campus in Paddington and will run until 19 May.

Istituto Italiano di Cultura Sydney:

The Istituto Italiano di Cultura in Sydney is part of a network of 83 Institutes currently operating in major cities of the five continents. It is the official Italian Government organization responsible for the promotion of the Italian language and culture in New South Wales, ACT, Queensland, Northern Territory and New Zealand.

As well as offering Italian language and culture courses, the Institute organizes events such as concerts, exhibitions, movie screenings, seminars and conferences and has established successful collaborations with a wealth of major Australian academic, educational, artistic and scientific institutions.

PARTICIPATING STREET RETAILERS

- Just William Chocolates
- Elph Store
- Eden Frances Plants & Flowers
- Kerry Rocks Jewellery
- Pierre Winter Fine Jewels
- 63 Blue Terrace
- Mara & Mine
- Bailey Nelson
- Antique Decorative Art
- East43
- Di Nuovo
- Fairbairn Man & Woman
- Pelle
- Penfold Property Buyers
- Clarins
- Paddo Inn
- BELANCÉ
- 10 William St
- Jiva
- Poepke
- Neil Grigg Millinery
- The London Hotel
- Nudie Jeans
- By Charlotte
- Venroy
- Noble Spirits
- Paddington Alimentari
- Mon Purse
- Underwood Cafe & Convenience

FOOD & BEVERAGE STALLS

- 10 William St
- The London Hotel
- Paddington Alimentari
- The Italian Bar
- Paddington Fine Wines
- Underwood Convenience
- Funky Grind Cafe
- Paella Del Mar
- Paddo Inn
- Cipri Italian
- Barbetta & Barbetta Gelato
- Charlie Parker's
- The Crepe & Coffee Co.
- The Nighthawk Diner
- Noah's Natural Cane Juice

EXTERNAL RETAILERS

- Totem Road
- LiveLoveLife Chiropractic
- Bandsome
- Dreams in Colour

Event Organisers

Be Productions Australasia

www.beproductions.com.au

Be Productions is one of Australia's most reputable and experienced production companies, with decades of experience in designing and producing audio-visual content, and planning and managing outdoor and indoor events. Unlike many other event companies, we own all our own audio-visual equipment – so the client can rest assured there will be no surprise hire costs, or unexpected technical hiccups. Thanks to our extensive experience and expertise, we're able to deliver high quality events, even in the most limited of time frames. We have an extremely dedicated and experienced team, and we will work tirelessly to help you plan an event that exceeds your expectations. Event organisers and main sponsor since 2015.

For more information, interviews and imagery requests please contact:

Claudia Carraro on: **0414 316 759**
Claudia@beproductions.com.au

With the support of:

- Woollahra Council
- Visit Paddington
- Be Productions Australasia

In collaboration with:

- Head On Photo Festival
- Istituto Italiano di Cultura Sydney

Links:

Web: <https://www.visitpaddington.com.au>

Facebook: <https://www.facebook.com/williamstreetfestivalpaddington>

Facebook Event: <https://goo.gl/5am76o>

Download Poster: <https://bit.ly/2MpEuBb>

Instagram: @Williamstreetfestival

Twitter: @Williamstfest

Hashtags:

#williamstreetfestival

#williamstreetpaddington

#visitpaddington

Further information will follow, stay tuned!

Sponsored by:



visit
PADDINGTON



In Collaboration with:

hEAd ON
photo festival